



“INSPIRE- Innovative Serious Play for Identifying your Role in a Social Entrepreneurship” project is aiming to INSPIRE and empower young people to engage with Social Entrepreneurship, create teams, establish their own social startups through an innovative toolkit and a serious game.

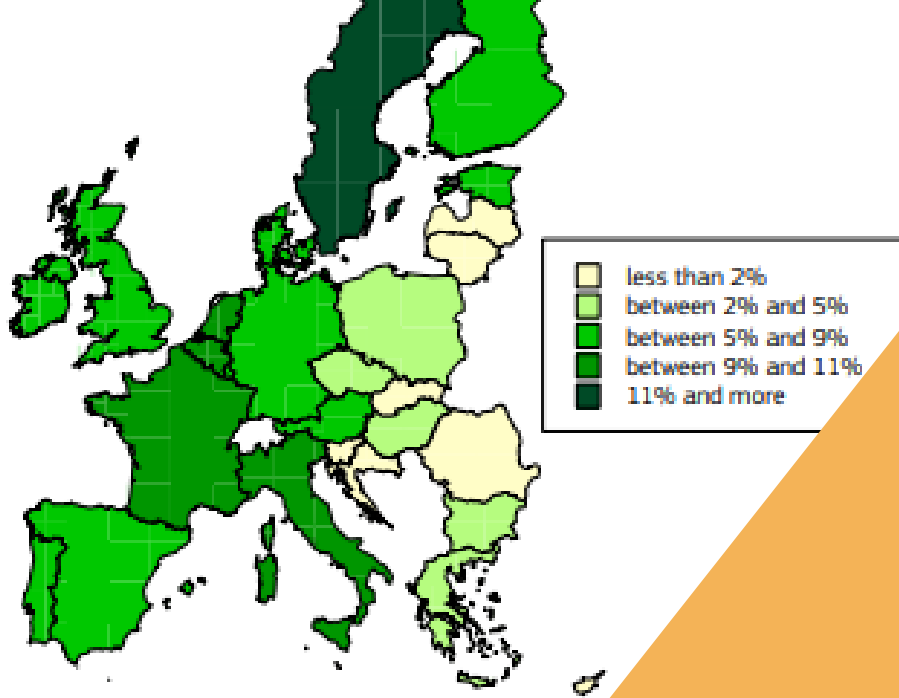
DEVELOPMENT OF METHODOLOGICAL GUIDE

The Methodological guide of INSPIRE project has been the core of our research during the last five months. It includes the results of a research within Europe, Greece, Cyprus and Spain regarding unemployment, entrepreneurship, social entrepreneurship, European policies, startups, social startups, the TEAMS that constitute them and other valuable issues regarding the INSPIRE project.

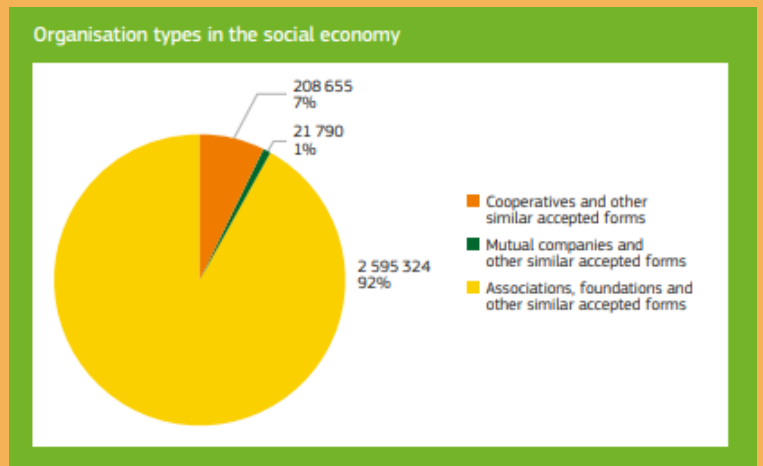
The next months the Methodological guide will be available in English through INSPIRE project's website. The partners are currently developing the structure of the Methodological guide and the combination of the result of their research.

Some key results illustrated in the guide will be:

- **unemployment rate in Europe and partners countries**
- **the meaning of entrepreneurship and the European policies**
- **employment rate of people in Social enterprise in Europe**
- **different perspectives within Europe on the meaning of "Social enterprise"**
- **different forms of Social Enterprises found in Europe**
- **the percentage of young people that want to found a startup**
- **the reasons that lead people to found a social rather than a for profit enterprise**
- **demographics of founders' team in social and business startups**
- **the important impact of social media in promoting ideas and social initiatives**
- **key specifications of the other outputs of the project and their evaluation**



Social economy in Europe today employs more than 14.5 million people/ 6.5% of the active population of the EU-27 and 7.4% of the EU-15.



Types of Social Enterprises:

- Social cooperatives enterprises
- Mutual companies
- Cooperatives
- Associations
- Non for profit organizations
- Foundations
- Agricultural cooperatives
- Other types of enterprises that aim to social impact

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