



PLAY YOUR ROLE IN SOCIAL ENTREPRENEURSHIP

“INSPIRE- Innovative Serious Play for Identifying your Role in a Social Entrepreneurship” project is aiming to INSPIRE and empower young people to engage with Social Entrepreneurship, create teams, establish their own social startups through an innovative toolkit and a serious game.



**A NEW YEAR
A NEW START
AND WAY TO GO**

**THE INSPIRE PROJECT TEAM WISHES
YOU A GLORIOUS AND SUCCESSFUL
HAPPY NEW YEAR 2021**



WHAT HAVE WE DONE

THEY ARE ABOUT
TO BE RELEASED!



- ✓ Finished our two Learning Training Guides

The first one is about **Career development psychometric methods** and the second one about **viable business models for Social Enterprises addressing challenges based on SDGs and the use of Social Media**

- ✓ Held, in November, our first Learning Training Activity with trainers from our organizations

The workshop sought at introducing participants in an experiential manner to Social Entrepreneurship, Career Development and Psychometric Methods, through interesting presentations, tools and activities!

FOR MORE INFO YOU CAN
CHECK OUR WEBSITE!

- ✓ Developed a first draft of the innovative psychometric Serious Game

WAIT, WHAT IS A
SERIOUS GAME?



SERIOUS GAMES ARE GAMES THAT HAVE ANOTHER PURPOSE BESIDES ENTERTAINMENT. IN OUR CASE, THE AIM IS TO INSPIRE YOUNG PEOPLE TO ENGAGE SOCIAL ENTREPRENEURSHIP BY IDENTIFYING THE KEY ROLE THEY CAN PLAY IN A TEAM



SOME HIGHLIGHTS FROM THE LEARNING TRAINING GUIDES



Our guides are oriented at helping young entrepreneurs identifying their role in a team and their career choices, and to give them tools for creating their start-up.

Learning training guide for career development psychometric methods



Assessment methods and tools for career development and vocational choices



Psychometric tests: skills and competences



Identifying your role in a social entrepreneurship

Learning training guide for viable business models for Social Enterprises addressing challenges based on SDGs and the use of Social Media



Classification based on SDGs, challenges and opportunities, successful real-life examples



How to successfully use social media



Social Business Canvas
Swot Analysis
Social "Persona"
Social Media Canvas

