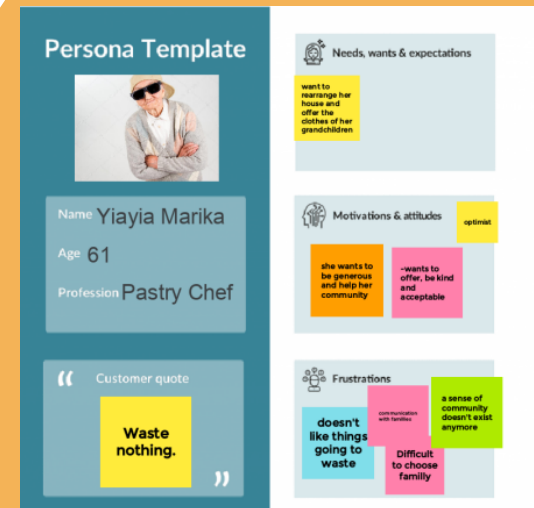




OUR FIRST LEARNING TRAINING ACTIVITY

From the 18th to the 20th of November our first Learning Training Activity took place. The workshop sought to introduce participants to Social Entrepreneurship, Career Development and Psychometric Methods through interesting presentations, tools and activities.

10 trainers, staff and associates from Cyprus, Greece and Spain participated in the 3-day training, through an online platform.



OBJECTIVES

The purpose of the training workshop was to enrich the skills of youth trainers and relevant professionals. More precisely the objectives were:

- ✓ To increase the understanding about Social Entrepreneurship, business models, Career development methods, tools for Career Choice or Personality assessments, and team building.
- ✓ To get an insight on the effective use of Social media in social enterprises.
- ✓ To enhance their toolkit of activities concerning team building, social business models and social media planning.
- ✓ To enlarge their comprehension with examples of successful Social Enterprises



WHAT DID WE TALK ABOUT?



Assessment methods and tools for career development and vocational choice.



Psychometric tests for identifying our strongest skills and competences, in order to find our role in a social entrepreneurship.



THE GLOBAL GOALS

Classifications of social start-ups based on SDGs, possible challenges and opportunities for new entrepreneurs and successful real-life examples.



How to successfully use social media.

PARTICIPANTS' FEEDBACK

In general terms, participants were satisfied with the training they received, in terms of content, organization and working atmosphere. The points that were highly valued by the participants were:

- ✓ Resources used during the training, especially tools and activities.
- ✓ Enough room for discussion and feedback .
- ✓ Good working atmosphere.

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CONCLUSIONS

- ✓ The training was developed smoothly and participants enjoyed it.
- ✓ They increased their knowledge on the topics aforementioned.
- ✓ Resources such as tools and activities were positively regarded by participants.
- ✓ They provided an invaluable feedback in order to improve our Guides



MORE FACTS

We organized national online workshops in Cyprus, Greece and Spain where we offered the same training to youngsters between 18 and 24 years old. The three workshops were a great success as we managed to train more than 30 people.

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